

State Level Textile Design Competition

Biswa Bangla Marketing Corporation Ltd. hereby invites application on paper design along with soft copy for a design competition for traditional Handloom sarees of West Bengal, viz. Tangail, Tangail-Jamdani, Handcrafted Jamdani, Baluchari, Dhaniakhali, Santipuri and Begumpuri towards subsequent production and marketing, from Students pursuing designing, Textile Designers /Traditional Designers / Professional Designers / Designers, graduated from any recognised institute.

Eligibility Criteria for submission of paper design for Traditional handloom sarees-

- Students pursuing designing / Textile Designers / Traditional Designers / Professional Designers / Designers graduated from any recognised institute and awarded certificate for completion of training / Professional Design House, preferably with 5 years of experience on production and marketing of handloom products and/or traditional sarees of West Bengal as per specifications may submit paper designs.
- The original saree layout should be put on an A3 size paper in such manner which will show the colour combinations, at least 4 colour combinations, the body designs, the pallu designs, how the total saree would look after being made in actual.
- The actual size of the paper design should be put on a graph and submitted alongside the original drawing, showing a repetition of the actual, so that it can be easily converted into handloom designs. Only soft copy of this graph design needs to be submitted. Hard copies of graph paper should be provided as and when requested by Biswa Bangla Marketing Corporation Ltd.

- Raw materials to be used on selvedge / border / pallu / ground should be specified.
- Design Students/Textile designers / Traditional Designers / Professional designers shall have to submit minimum five designs on each product mentioning the colour scheme, specifications of the product (finished length, width, end picks , width of pallu, border, raw materials to be used on ground, selvedge, border , pallav, extra warp and extra weft etc) on hard and soft copy.

- **Eligibility criteria for submission of paper design for printing on silk sarees-**

In case of printing on silk sarees, particularly in case of screen printing, the actual paper design should be submitted alongside the designs for the selected number of screens, the size of the screens (for eg: 18'' x 46''). There should also be a repetition of the actual design. In case of block printing, there should be repetition of the actual design along with stating the size of the blocks. There should be a repetition of the individual designs made by the individual blocks along with the original design.

- **Essential criteria for submission of the design-**

Only woven designs will be accepted on actual paper of 300 GSM along with its soft copy stored preferably in a CD or Pen drive for each category of handloom sarees. Entries submitted without details specified will automatically be disqualified.

Selected Designs will be the asset of Biswa Bangla Marketing Corporation Ltd. No claim of the designers will exist.

- **Design Selection rules. Awards and Cash Prizes**

One-page write-up on the theme, inspiration and thought behind the design or designs should be submitted along with the design details.

Resume/portfolio of the participant to be attached.

All those who won a cash prize will be immediately notified.

A certificate of appreciation will be issued from Biswa Bangla Marketing Corporation Ltd. for all entries.

Duration of competition and last date of submission

Competition start date - 25 June 2021

Competition end date - 18 July 2021(5 pm)

Decision of Selection committee will be final.

Prize money and Certificates for professional/Experienced designers

Category of designs	Number of Prizes	Prize Money
Hand Jamdani/Baluchari		
1 - 1st prize	1	₹ 50,000.00
2 – 2nd prizes	2	₹ 25,000.00
3 – 3rd prizes	3	₹ 15,000.00
Tangail Jamdani/Tangail		
1 - 1st prize	1	₹ 25,000.00
2 - 2nd prizes	2	₹ 20,000.00
3 - 3rd prizes	3	₹ 10,000.00
Begumpuri/Dhaniakhali/Santipuri		
1- 1st prize	1	₹ 25,000.00
2 - 2nd prizes	2	₹ 20,000.00
3 - 3rd prizes	3	₹ 10,000.00

Prize money and Certificates for Design Students

Category of designs	Number of Prizes	Prize Money
Hand Jamdani/ Baluchari/		
1 - 1st prize	1	₹ 20,000.00
2 - 2nd prizes	2	₹ 12,000.00
3 - 3rd prizes	3	₹ 8,000.00

Category of designs	Number of Prizes	Prize Money
Begumpuri/Dhaniakhali/S antipuri/Tangail/Tangail Jamdani		
1 - 1st prize	1	₹ 15,000.00
2 - 2nd prizes	2	₹ 10,000.00
3 - 3rd prizes	3	₹ 5,000.00