

Government of West Bengal

Recruitment Notice

Biswa Bangla Marketing Corporation Limited (under MSME & Textiles Department)

- One (1) Associate/Assistant Category Manager for Handicrafts Category
- One (1) Associate/Assistant Category Manager for Fast Moving Consumer Goods (FMCG) Category

Qualification: Bachelor Degree/Master Degree or equivalent Post Graduate Diploma in Management, preferably in (or with specialisation in) Retail Management, Marketing Management or any other relevant/allied discipline, pertinent to Handicrafts Category Management and FMCG Category Management, as applicable.

Professional Experience: Minimum 5-7 years of relevant professional experience post Bachelor Degree, or minimum 2-5 years of relevant professional experience post Master Degree preferred.

Professional experience in Supply Chain Management, Vendor Management, Quality Management, Product Development, and management of marketing -distribution through Distributors, Franchisee e-Commerce etc. preferred. Must have commercial mindset, sound understanding of marketing and sales principles, and eagerness for understanding consumer needs and the ever-evolving retail environment.

Salary: Consolidated pay per month will be commensurate with experience and qualification.

For detailed **Job Description** and Specification, kindly visit www.biswabangla.in. Interested candidates may apply with detailed Curriculum Vitae to the Administrative and Human Resource Manager through email at hr@biswabangla.in/info@biswabangla.in or by post/courier to Biswa Bangla Marketing Corporation Limited, Karigari Bhavan (Room No.009), Plot B/7, Action Area III, Rajarhat, New Town, Kolkata-700160. Last date of submitting application: 08.06.2022.

Size- 12.1 cm(W) x 10 cm(H)