



**RETAIL ASSOCIATE PROGRAMME  
FRANCHISE PRELIMINARY ENQUIRY FORM**

**Basic Space Requirements : 500 ~ 1000 Sqft Carpet**

**Nature of Ownership :  Self Owned  Leased**

**Location Characteristics:**

- A. High Street or Shopping Complex/Mall
- B. High Average Traffic & Footfall – Ideal 200 to 300 People/Day
- C. Ease of Access
- D. Visibility from General Traffic & Movement

**1.0 PERSONAL PROFILE OF APPLICANT**

**1.1 Name:** \_\_\_\_\_

**1.2 Date of Birth** \_\_\_\_\_ **Age** \_\_\_\_\_ **yrs.**

**1.3 Gender:**  M  F (Please tick one)

**1.4 Educational Qualification:**

Matriculation  Graduate  Post Graduate (Please tick one)

**Contact Details;**

**1.5 Address:** \_\_\_\_\_

**City** \_\_\_\_\_ **Pin Code:** \_\_\_\_\_

**Mob:** \_\_\_\_\_ **Tel:** \_\_\_\_\_ **Email Id:** \_\_\_\_\_

**1.6 Current Engagement**

Self Employed  Employed (Please tick one)

**1.8 Do you have Retail Experience?**  Yes  No (Please tick one)

If Yes number of years \_\_\_\_\_ yrs



**2.1 Location details if readily available (otherwise omit);**

Complete Address

**Address:** \_\_\_\_\_

**City** \_\_\_\_\_ **Pin Code:** \_\_\_\_\_

*Nearest Landmark:* \_\_\_\_\_

**2.2 PHYSICAL DETAILS**

Total Covered Area: \_\_\_\_\_ Sqft

Total Carpet Area: \_\_\_\_\_ Sqft

Frontage: \_\_\_\_\_ Feet

Available from \_\_\_\_\_ (Date)

**3.0 FINANCIAL DETAILS**

***Brief about your existing Financial Strengths***

3.1 Current Yearly Turnover/Income: Rs. \_\_\_\_\_

3.2 Investment available for the venture (Opening of the JAMUN TREE Store):  
Rs. \_\_\_\_\_ (Rupees in Lacs)

3.3 Source of Funds :  Self  Institution  Personal Borrowings (Please tick one)

3.4 What in your reasonable terms should be the percentage of return on investment that you expect of the proposed FOFA engagement? \_\_\_\_\_ % per annum.

**Mail to:-**

JAMUNTREE Head Office  
PRAYAS EXPORT PRIVATE LIMITED, A - 104, Sector - 65, NOIDA Uttar Pradesh -  
201301 IN